

**Notice of Allowability**

Application No.

10/063,990

Examiner

Quynh H. Nguyen

Applicant(s)

WOLMUTH, SCOTT

Art Unit

2614

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to RCE and a mendments filed 12/26/06.
2. ☒ The allowed claim(s) is/are 34-56, and 63-86 renumbered as claims 1-47.
3. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some\* c) ☐ None of the:
1. ☐ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

\* Certified copies not received: \_\_\_\_\_.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.  
**THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.**

4. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
5. ☐ CORRECTED DRAWINGS ( as "replacement sheets") must be submitted.
- (a) ☐ including changes required by the Notice of Draftperson's Patent Drawing Review ( PTO-948) attached
- 1) ☐ hereto or 2) ☐ to Paper No./Mail Date \_\_\_\_\_.
- (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date \_\_\_\_\_.
- Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
6. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

**Attachment(s)**

1. ☒ Notice of References Cited (PTO-892)
2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948).
3. ☐ Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date \_\_\_\_\_
4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material
5. ☐ Notice of Informal Patent Application
6. ☒ Interview Summary (PTO-413), Paper No./Mail Date \_\_\_\_\_
7. ☒ Examiner's Amendment/Comment
8. ☒ Examiner's Statement of Reasons for Allowance
9. ☐ Other \_\_\_\_\_

*Quynh H. Nguyen*

Quynh H. Nguyen  
571-272-7489

### **EXAMINER'S AMENDMENT**

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.
2. Authorization for this examiner's amendment was given in a telephone interview with Mr. David J. Thibodeau on 2/9/07.
3. Claims 34, 48, 50, 56, 63, 78, 80, and 86 are amended and claim 87 is cancelled as follow:

34. (Currently Amended) A method for providing directory assistance information in a public telecommunication network accessed by a toll-free number, the network comprising a customer station and a call processing station, the method comprising:
- at the customer station,
  - dialing a telephone number used for accessing the call processing station;
  - setting up a call connection from the customer station to the call processing station;
  - providing a request for information relating to a telephone number for a specific provider of goods or services;
  - at the call processing station,
  - receiving the request for information from the customer station;
  - examining the request for information to identify a ~~subject-matter-area~~ category associated with the specific provider of goods or services;
  - automatically selecting an advertisement categorized within the ~~subject-matter-area~~ category ;
  - receiving the selected advertisement from a stored media;
  - forwarding the selected advertisement to the customer station; and
  - at the customer station, receiving the selected advertisement.
48. (Currently Amended) The method of claim 34, further comprising:
- querying a database to determine the selected advertisement, the querying using the associated ~~subject-matter-area~~ category identified from the request as at least one database query parameter.
50. (Currently Amended) The method of claim 34, further comprising:
- querying a database to determine the selected advertisement, the querying using the associated ~~subject-matter-area~~ category determined from the request and a location associated with the customer station as database query parameters.

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56. (Currently Amended) The method as in claim 34 wherein the request for information relating to a telephone number for a specific provider of goods or services does not inherently determine the ~~subject-matter-area~~ category.
63. (Currently Amended) A system for providing access to directory assistance information for a public network via a toll-free number, the system comprising:
- a customer station including call connection circuitry; and
  - a call processing station that operates to receive a request for directory assistance information from the customer station, examine the request for directory assistance information to identify a ~~subject-matter-area~~ category associated with a specific provider
- of goods or services, automatically select an advertisement categorized within the ~~subject-matter-area~~ category and selectively forward the selected advertisement to the customer station.
78. (Currently Amended) The system of claim 63, wherein the database further determines the selected advertisement by using the associated ~~subject-matter-area~~ category identified from the request for directory assistance information as at least one database query parameter.
80. (Currently Amended) The system of claim 63, wherein the database further determines the selected advertisement by using the associated ~~subject-matter-area~~ category determined from the request for directory assistance information and a location associated with the customer station as database query parameters.
86. (Currently Amended) The system of claim 63, wherein the request for directory assistance information relating to a telephone number for the specific provider of the goods or the services does not inherently determine the ~~subject-matter-area~~ category.
87. (Canceled)

***Allowable Subject Matter***

The following is an examiner's statement of reasons for allowance: the prior art of record fails to teach, or render obvious, alone or in combination comprising in the claimed means and their components, relationships, and functionalities as specifically recited in the claims. For example, the prior arts teach selecting an advertisement based on telephone number instead of based on category associated with the specific provider of goods or services, as specifically recited in the claims of the instant application.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."